

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Serial No.:** 10/687,357  
**Inventors:** SINGER, Mitch *et al.*  
**Filed:** October 15, 2003  
**Title:** **MEDIA NETWORK  
ENVIRONMENT**

**Art Unit:** 2454  
**Examiner:** Joo, Joshua  
**Confirmation No.:** 9265  
**Docket No.:** 113748-4745US

**AMENDMENT AFTER FINAL**

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the final office action of June 4, 2010, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims, which begins on page 2.

**Remarks/Arguments** begin on page 11.